


eliminating racism  
empowering women  
**ywca**  
San Diego County



In the  
*Company*  
of  
*Women*

**19TH ANNUAL BENEFIT LUNCHEON AND  
TRIBUTE TO WOMEN & INDUSTRY AWARDS**

Tuesday, April 25, 2017  
Hilton San Diego Bayfront

**Honorary Committee**

Sheriff William D. Gore  
District Attorney Bonnie Dumanis  
Supervisor Dianne Jacob, District 2  
Supervisor Kristin Gaspar, District 3

## EVENT OVERVIEW

YWCA of San Diego County presents the 19th annual *In the Company of Women* luncheon, celebrating the strength, courage, and spirit of women and their extraordinary achievements. In addition to a dynamic keynote, the signature event includes the *Tribute to Women & Industry Awards* (TWIN), recognizing outstanding professional women in San Diego.

Proceeds benefit our transformational programs for individuals and families overcoming domestic violence and homelessness.

### EVENT DETAILS

**Tuesday, April 25, 2017**

Registration: 11AM – 12PM

VIP Meet & Greet: 11AM – 12PM

TWIN Awards and Keynote: 12PM – 1:45PM

Hilton San Diego Bayfront  
1 Park Boulevard  
San Diego, CA 92101

### TABLES & TICKETS

Table of 10: \$1,500

Individual ticket: \$150



### KEYNOTE SPEAKER: ANGÉLIQUE KIDJO

Three-time Grammy-winning singer and humanitarian Angélique Kidjo electrifies audiences around the world with the strength of her voice, the power of her words, and the intensity of her performance. Inspired by her valiant triumphs and recent memoir, *Spirit Rising*, Angélique will motivate you to live your dreams through an empowering keynote address and invigorating musical performance.

Angélique Kidjo's career began in the West African country of Benin, where she performed with her mother's theater troupe at age six. However, when the Communist takeover of Benin threatened her artistic expression, she fled to France, and later, New York City. 12 albums and three Grammys later, she has sold out Carnegie Hall, has topped the *Billboard* charts, has collaborated with Alicia Keys, Bono, and Philip Glass, and has been personally requested to perform by President Barack Obama. Her success and talents know no bounds.

One of *The Guardian's* 100 most inspiring women in the world, Angélique frequently speaks out for human rights and gender equality as a UNICEF Goodwill Ambassador. In 2015, she opened the World Economic Forum at Davos and received the Crystal Award, which honors individuals who improve the state of the world through art.

## TRIBUTE TO WOMEN & INDUSTRY AWARDS



2016 Tribute to Women & Industry Honorees

The *Tribute to Women & Industry Awards* (TWIN) recognize women in a managerial, executive or leadership role for their outstanding achievements. TWIN honorees are inducted into a longstanding, prestigious group that has honored women since 1980. Three additional awards were established to provide another dimension of recognition for their tremendous impact throughout San Diego:

### TWIN MENTOR

This professional woman motivates her colleagues to achieve their potential by providing career coaching, guidance, and development opportunities in the workplace. She promotes the advancement of women and often unknowingly serves as a role model through her commitment to professional excellence, equitable workplace practices, and meaningful career opportunities. The TWIN Mentor inspires confidence and provides substantial encouragement to the women in her professional sphere.

### TWIN HUMANITARIAN

This beneficent woman is dedicated to empowering women throughout the greater community. Her influence extends beyond her workplace as she generously shares knowledge and expertise to help other women succeed. She is often actively involved in charitable organizations that help women improve their lives and achieve self-sufficiency. The TWIN Humanitarian inspires action and is devoted to engaging women to transform the community.

### TWIN VISIONARY

This accomplished woman serves in a leadership role and has significantly advanced her industry to new levels. She is unwavering in her passion to challenge the status quo, explore unknown territory, and develop novel approaches. She has the courage to face uncertainties and push the boundaries in pursuit of industry excellence. The TWIN Visionary inspires innovation and creates new pathways for others to follow.

*Nominate an extraordinary woman for her strength, courage, and professional excellence. Visit [ywcasandiego.org](http://ywcasandiego.org) to submit your TWIN nomination by Friday, April 7. Honorees and their organizations are recognized throughout the event and the Mentor, Humanitarian, and Visionary awards are announced live.*



## SPONSORSHIP OPPORTUNITIES

YWCA of San Diego County welcomes more than 700 guests to *In the Company of Women* each year, including philanthropists and community advocates, elected officials, members of law enforcement, as well as business professionals from major corporations, mid-sized companies, and small businesses throughout the region. Attended by a dynamic and dedicated group of supporters, this event is an ideal opportunity for guests and sponsors alike to connect with colleagues across multiple industries.

### **TITLE SPONSOR | \$25,000** **exclusive**

- Five tables of 10 with preferred seating
- 25 admissions to the VIP Meet & Greet with celebrity keynote speaker
- Six nominations for a TWIN award (due April 7)
- Remarks by corporate spokesperson during event program
- Prominent logo placement on photo backdrop, event banners (VIP, stage, and registration), and highly visible signage throughout the venue with logo projection in ballroom
- Premier brand recognition in the formal TWIN program, including logo on front cover, full-page advertisement on the inside cover, and two-page corporate feature (due April 7)
- Opportunity for a corporate representative to serve on the event Honorary Committee
- Title recognition in all email announcements, promotional and press materials, as well as on-site video display
- Opportunity to include branded collateral at each place setting and feature promotional materials
- Corporate logo with link on event landing page and dedicated corporate profile on [ywcasandiego.org](http://ywcasandiego.org)
- Social media engagement through YWCA channels (Facebook, Twitter & LinkedIn)



*YWCA of San Diego County Board of Directors and CEO Heather Finlay with Anna Deavere Smith*



## **PRESENTING SPONSORSHIP | \$15,000**

### ***two opportunities available***

- Four tables of 10 with preferred seating
- 15 admissions to the VIP Meet & Greet with celebrity keynote speaker
- Five nominations for a TWIN award (due April 7)
- Prominent logo placement on photo backdrop, event banners (VIP, stage, and registration), and highly visible signage throughout the venue with logo projection in ballroom
- Opportunity for corporate spokesperson to give remarks during event program
- Premier brand recognition in official event program, including logo on front cover, full-page advertisement, and one-page corporate profile (due April 7)
- Prominent recognition in all electronic, promotional, and press materials, as well as on-site video display and logo projection
- Promotional materials featured at event sponsorship table
- Corporate logo with link featured on dedicated event landing page and corporate profile published on [ywcasandiego.org](http://ywcasandiego.org)
- Social media engagement (Facebook, Twitter & LinkedIn)

## **PLATINUM SPONSOR | \$10,000**

- Three tables of 10 with preferred seating
- 10 admissions to the VIP Meet & Greet with celebrity keynote speaker
- Four nominations for a TWIN award (due April 7)
- Full-page advertisement in the formal TWIN program (due April 7)
- Dedicated corporate profile published on [ywcasandiego.org](http://ywcasandiego.org)
- Prominent recognition on event banners and promotional signage (VIP, stage, and registration), email announcements, press materials, and on-site video display
- Promotional materials featured at event sponsorship table
- Corporate logo with link on dedicated event landing page
- Social media engagement (Facebook, Twitter & LinkedIn)



*2016 keynote speaker:  
Anna Deavere Smith*

## **GOLD SPONSOR | \$5,000**

- Two tables of 10
- Six admissions to the VIP Meet & Greet with celebrity keynote speaker
- Three nominations for a TWIN award (due April 7)
- Half-page advertisement in the formal TWIN program (due April 7)
- Dedicated corporate profile published on [ywcasandiego.org](http://ywcasandiego.org)
- Brand recognition on event signage, promotional and press materials, and on-site video display
- Promotional materials featured at event sponsorship table
- Corporate logo with link on dedicated event landing page
- Social media engagement (Facebook, Twitter & LinkedIn)



*2016 Presenting Sponsor:  
Dr. Elizabeth Knoll  
Sharp HealthCare*

## **SILVER SPONSOR | \$2,500**

- One table of 10
- Four admissions to the VIP Meet & Greet with celebrity keynote speaker
- Two nominations for a TWIN award (due April 7)
- Promotional materials featured at event sponsorship table
- Logo placement and recognition in the formal TWIN program, select promotional materials, and on-site video display
- Corporate logo featured on dedicated event landing page
- Social media engagement (Facebook, Twitter & LinkedIn)

## **TABLE/BRONZE SPONSOR | \$1,500**

- One table of 10
- Two admissions to the VIP Meet & Greet with celebrity keynote speaker
- One nomination for a TWIN award (due April 7)
- Honoree and corporate affiliation listed in the formal TWIN program

## **CONTACT**

For more information on corporate partnerships and underwriting opportunities, please contact Gavon Morris, Director, Marketing & Development, at 619.239.0355 x216 or [gmorris@ywcasandiego.org](mailto:gmorris@ywcasandiego.org).