


eliminating racism
empowering women
ywca

San Diego County



In the
Company
of
Women

**Celebrate the strength, courage and spirit
of women and their extraordinary achievements**

**2015 Benefit Luncheon and
Tribute to Women & Industry Awards**
Thursday, May 21, 2015

Marla Marshall, Chair
Sheriff William Gore, Co-Chair
District Attorney Bonnie Dumanis, Co-Chair
Supervisor Dianne Jacob, Co-Chair
Supervisor Dave Roberts, Co-Chair

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EVENT OVERVIEW

Overview

The 17th annual *In the Company of Women* benefit luncheon will celebrate the strength, courage, and spirit of women and their extraordinary achievements. This signature event will feature actress Camryn Manheim as keynote speaker and the 36th annual ***Tribute to Women & Industry Awards*** (TWIN), recognizing outstanding professional women in San Diego.

In the Company of Women raises critical funds for the YWCA of San Diego County and our comprehensive domestic violence and homelessness programs, including Becky's House®, Passages, and Cortez Hill Family Center.

Details

Thursday, May 21, 2015
Registration: 11AM – 12PM
Luncheon: 12PM – 1:45PM

Hilton San Diego Bayfront
1 Park Boulevard
San Diego, California 92101



Keynote Speaker

An acclaimed actress and social activist, **Camryn Manheim** is best known for her Emmy and Golden Globe Award-winning role on *The Practice*. Currently, she stars opposite Halle Berry in the CBS series *Extant* from executive producer Steven Spielberg.

Manheim's fierce determination to defy the beauty myth and casting stereotypes on- and off-screen has resulted in one of Hollywood's most remarkable success stories. Her *New York Times* bestseller, *Wake Up I'm Fat!*, detailed her life with candor and humor.

Manheim was named one of the "Most Intriguing People" by *People* magazine and "Woman of the Year" by *Glamour*. Always passionate, she reminds us that life is not a dress rehearsal and to get the part, you must first believe in yourself.

Audience

In the Company of Women welcomes more than 800 guests each year, including business executives, philanthropists, community advocates, and other supporters. Attended by both women and men, this event is an ideal opportunity for networking and brand exposure.

Contacts

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TRIBUTE TO WOMEN & INDUSTRY NOMINATIONS



The *Tribute to Women & Industry Awards* (TWIN) recognize women in a managerial, executive or leadership role for their outstanding achievements. TWIN honorees are inducted into a longstanding prestigious group that has honored women since 1980. Recently, three additional awards were created to provide another dimension of recognition for their tremendous impact throughout San Diego:

TWIN Mentor

This professional woman motivates her colleagues to achieve their potential by providing career coaching, guidance and development opportunities in the workplace. She promotes the advancement of women and often unknowingly serves as a role model through her commitment to professional excellence, equitable workplace practices and meaningful career opportunities. The TWIN Mentor inspires confidence and provides substantial encouragement to the women in her professional sphere.

TWIN Humanitarian

This beneficent woman is dedicated to empowering women throughout the greater community. Her influence extends beyond her workplace as she generously shares knowledge and expertise to help other women succeed. She is often actively involved in charitable organizations that help women improve their lives and achieve self-sufficiency. The TWIN Humanitarian inspires action and is devoted to engaging women to transform the community.

TWIN Visionary

This accomplished woman serves in a leadership role and has significantly advanced her industry to new levels. She is unwavering in her passion to challenge the status quo, explore unknown territory and develop novel approaches. She has the courage to face uncertainties and push the boundaries in pursuit of industry excellence. The TWIN Visionary inspires innovation and creates new pathways for others to follow.

To submit a TWIN nomination, please purchase a table of 10. For more information and to submit an application, visit ywcсандiego.org. Complete nominations are due by Thursday, April 24. Honorees will be recognized throughout the event and the distinguished winners will be announced live.

SUPPORT THE EVENT



Become a Sponsor

- Presenting Sponsor (exclusive) – \$25,000
- Platinum Sponsor – \$10,000
- Gold Sponsor – \$5,000
- Silver Sponsor – \$2,500
- Bronze Sponsor – \$1,500

Please refer to the [sponsorship section](#) for more information on recognition and marketing benefits.

Become a Table Captain

Table Captains support *In the Company of Women* by pledging to fill one or more tables through friends and colleagues. Individuals may decide to sell individual tickets or purchase a table and invite guests to make a contribution at the event. Please see the following [letter template](#) for your correspondence.

Table Captains will be recognized in the event program and at the luncheon.

Buy Tables and Tickets

- Table of 10 before April 15: \$1,200
- Table of 10: \$1,500 (includes automatic Bronze Sponsorship for companies)
- Individual ticket before April 15: \$120
- Individual ticket: \$150

Purchase tables and tickets online at ywcсандiego.org or by phone at 619.239.0355 x225.

Make a Gift

In addition to making online contributions to support the YWCA of San Diego County and your table's fundraising goal, guests can also make donations by check, cash, or credit card at the event.

PROGRAMS OVERVIEW

Transforming lives together — the YWCA of San Diego County empowers women, children, and families to break the cycle of domestic violence and homelessness, and achieve self-sufficiency. Our residential programs and comprehensive services include safe housing, counseling, legal assistance, employment support, financial literacy training, and engaging children's programs.

Becky's House®

1 in 4 women and 1 in 7 men will experience domestic violence in their lifetime. The Becky's House program encompasses a 24-hour domestic violence hotline, an emergency shelter and four transitional housing communities, coupled with supportive services. With a total of 190 beds for victims of domestic violence, Becky's House is the largest provider in San Diego County.

24-Hour Domestic Violence Hotline: 619.234.3164

Staffed by trained professional domestic violence advocates who are certified by the California Office of Emergency Services, the hotline provides crisis resources, referrals, and information 24 hours a day, 7 days a week.

The Vi McKinney Becky's House Shelter

The 30-day emergency shelter offers a safe, confidential, temporary home for women, men and children in need of immediate protection where they focus on safety planning, legal services, counseling, and housing as they begin to recover from trauma.

Transitional Housing

The 12-18 month program offers safe, confidential housing and supportive services for women, men and children where they focus on returning to school, career development, financial planning, counseling, and obtaining permanent housing.

Passages

The 18-month program offers 62 beds of transitional housing, case management, financial education, counseling and employment assistance for single homeless women to overcome trauma and transition into independent living. Many of these women are victims of domestic violence or other trauma, and have little or no income. The program focuses on developing individual plans that address specific barriers and lead to employment and permanent housing.

Cortez Hill Family Center

The 120-day program offers 150 beds of transitional housing, case management, counseling, and employment assistance, for homeless families to overcome trauma and transition into independent living. The Cortez Hill Family Center focuses on stabilizing the family unit and developing individual plans to regain employment and obtain permanent housing.

Community Services

In addition to services for residents, the YWCA also provides legal and counseling services to the greater San Diego community.

Legal

The YWCA legal team provides assistance with domestic violence related legal matters, such as restraining orders, divorce, child custody, immigration services and child and spousal support. If you or someone you know is in need of legal assistance, visit one of our free walk-in legal clinics. First come, first serve; no appointment is necessary.

Counseling

The YWCA counseling team provides services on a sliding fee scale and focuses on areas such as relationships, trauma, grief, loss, addictions, anxiety, and depression. Our skilled therapists offer individual counseling with a wide range of therapeutic styles in a caring and supportive environment. Counseling is available for individuals, families, couples and children.

SPONSORSHIP OPPORTUNITIES

The YWCA of San Diego County hosts more than 800 guests at *In the Company of Women*, including philanthropists, community advocates, and business professionals and executives from major corporations, mid-sized companies and small businesses throughout the region. Attended by a dynamic and dedicated group of supporters, this event is an ideal opportunity for guests and sponsors alike to connect with leaders and peers.

Funded by community and philanthropic support, the YWCA empowers more than 6,000 women, men, and children to overcome domestic violence and homelessness each year. Through Becky's House®, Passages, and Cortez Hill Family Center, the YWCA is committed to helping families recover from trauma, improve their economic status, find permanent housing and ultimately transform their lives.

Presenting Sponsor | \$25,000

EXCLUSIVE

- Five tables of 10 with preferred seating
- Admission for 10 to the VIP Reception and Meet & Greet with Camryn Manheim
- Up to five nominations for a TWIN award (due April 24)
- Opportunity for corporate spokesperson to make remarks during event program
- Premier brand placement and recognition in official event program, including logo on front cover, full-page advertisement on the inside cover, and one-page corporate profile
- Opportunity to publish dedicated corporate profile on ywcasandiego.org to be featured in pre- and post-event promotion
- Prominent recognition throughout all email announcements, promotional and press materials, as well as on-site video display and optional logo projection
- Opportunity to feature promotional materials at event sponsorship table
- Corporate logo with link featured on dedicated event landing page for a minimum of one year (ywcasandiego.org)
- Comprehensive social media engagement and recognition through YWCA channels (Facebook, Twitter & LinkedIn)

Platinum Sponsor | \$10,000

- Three tables of 10 with preferred seating
- Admission for six to the VIP Reception and Meet & Greet with Camryn Manheim
- Up to three nominations for a TWIN award (due April 24)
- Full-page advertisement in the official event program
- Opportunity to publish dedicated corporate profile on ywcasandiego.org to be featured in pre- and post-event promotion
- Prominent recognition on all email announcements, promotional and press materials and on-site video display
- Opportunity to feature promotional materials at event sponsorship table
- Corporate logo with link featured on dedicated event landing page for a minimum of one year (ywcasandiego.org)
- Comprehensive social media engagement and recognition through YWCA channels (Facebook, Twitter & LinkedIn)

Gold Sponsor | \$5,000

- Two tables of 10
- Admission for four to the VIP Reception and Meet & Greet with Camryn Manheim
- Up to two nominations for a TWIN award (due April 24)
- Half-page advertisement in the official event program
- Opportunity to publish dedicated corporate profile on ywcasandiego.org to be featured in pre- and post-event promotion
- Recognition on all promotional and press materials and on-site video display, wherever possible
- Opportunity to feature promotional materials at event sponsorship table
- Corporate logo with link featured on dedicated event landing page for a minimum of one year (ywcasandiego.org)
- Comprehensive social media engagement and recognition through YWCA channels (Facebook, Twitter & LinkedIn)

Silver Sponsor | \$2,500

- One table of 10
- Admission for two to the VIP Reception and Meet & Greet with Camryn Manheim
- One nomination for a TWIN award (due April 24)
- Opportunity to provide company promotional materials at event sponsorship table
- Recognition within official event program and select promotional materials and on-site video display, wherever possible
- Corporate logo featured on dedicated event landing page for a minimum of one year (ywcasandiego.org)
- Comprehensive social media engagement and recognition on YWCA channels (Facebook, Twitter & LinkedIn)

Bronze/Table Sponsor | \$1,500

- One table of 10
- Admission for one to the VIP Reception and Meet & Greet with Camryn Manheim
- One nomination for a TWIN award (due April 24)
- Name listed in official event program and included within on-site video display

For more information on individual underwriting opportunities or to customize a corporate package to meet your business objectives, please contact:

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Note: the VIP Reception and Meet & Greet with Camryn Manheim is held prior to the luncheon, from 11AM to 12PM. Names must be submitted in advance to development@ywcasandiego.org by May 10. Program advertisements must be submitted by Friday, April 24; specifications to be provided with acknowledgment of sponsor package.

SAMPLE GUEST INVITATION LETTER

Date

Name
Company Name
Address
City, State Zip

Dear _____,

I would like to personally invite you to celebrate the strength, courage, and spirit of women and their extraordinary achievements at the YWCA of San Diego County's ***In the Company of Women*** benefit on **Thursday, May 21**. Registration will begin at 11AM, followed by the luncheon, keynote, awards, and special presentation from 12PM to 1:45PM at the Hilton San Diego Bayfront.

This inspiring event will featuring Camryn Manheim as keynote speaker and honor remarkable women in our community through the prestigious ***Tribute to Women & Industry Awards*** — all to benefit women, children, and families overcoming domestic violence and homelessness at the YWCA.

An acclaimed actress and social activist, **Camryn Manheim** is best known for her Emmy and Golden Globe Award-winning role on *The Practice*. Currently, she stars opposite Halle Berry in the CBS series *Extant* from executive producer Steven Spielberg. Manheim's fierce determination to defy the beauty myth and casting stereotypes on- and off-screen resulted in her *New York Times* bestseller, *Wake Up I'm Fat!* Manheim was named one of the "Most Intriguing People" by *People* magazine and "Woman of the Year" by *Glamour*.

Did you know that 1 in 4 women will experience domestic violence in their lifetime? Did you know that 50% of homeless women attribute their situation to abuse? The YWCA of San Diego County empowers women, children, and families break the cycle of domestic violence and homelessness, and achieve self-sufficiency. Through **Becky's House®**, **Passages** and **Cortez Hill Family Center**, the YWCA provides extensive services including safe housing, a 24-hour domestic violence hotline, counseling, legal assistance, employment support, financial literacy training, and children's programs to more than 6,000 individuals each year.

Visit ywcasandiego.org or call 619.239.0355 x225 to become a sponsor, table captain, or to nominate an honoree for a TWIN award. I hope that you will be able to get involved in this signature event and support the YWCA of San Diego County.

Sincerely,
Name