

SPONSORSHIP OPPORTUNITIES

8th Annual Walk a Mile in Her Shoes®
Thursday, October 8, 2015

eliminating racism
empowering women
ywca

San Diego County



1 in 4 women and 1 in 7 men experience domestic violence in their lifetime. Join us – step up and take a stand against this critical community issue.

Walk a Mile in Her Shoes invites you to help end domestic violence, while raising funds for YWCA of San Diego County and our **Becky's House®** domestic violence program.

Fundraising Walk & Celebration 5PM – 8PM

Game on – can you sport a pair of heels for a whole mile? After the walk, celebrate your victory in the park with music, massage, prizes, and more. Challenge your friends to get involved by organizing a team and competing to raise the most funds!

MLK Promenade
4th Avenue & K Street
San Diego, CA 92101

Walk & Celebration

Tickets: \$50 per person

Includes pre-event festivities, fundraising walk, and post-event celebration in the park.

Registration & Festivities: 5PM – 6PM
Walk: 6PM – 7PM
Celebration & Awards: 7PM – 8PM

VIP After Party *new* 7PM – 10PM

Go the extra mile and help raise even more funds for our Becky's House domestic violence program! Join us at the all-new VIP After Party for a selection of beers, tasty grub, and good times with your crew. Hurry, limited tickets are available.

The Local: Eatery & Drinking Hole
1065 4th Avenue
San Diego, CA 92101

Walk, Celebration & VIP After Party

Tickets: \$100 per person

Includes fundraising walk and celebration, plus exclusive access to the VIP After Party at The Local.

EXTRA MILE!

ywcasandiego.org

SPONSORSHIP LEAGUE

Attracting more than 500 people each year, this highly publicized event offers a variety of recognition and promotional benefits.



PLATINUM: \$10,000

Event

- > 30 tickets to walk and celebration
- > 10 tickets to VIP After Party at The Local
- > Special shout-out during event program
- > Opportunity to lead the walk
- > On-site booth at walk festivities in the park

Promotion + Media

- > News releases and invitation to participate in pre-event television interviews
- > Prominent recognition in all promotional materials and signage
- > Dedicated profile on ywcasandiego.org
- > Logo/link featured on event landing page
- > Logo/name/link on ywcasandiego.org for one year
- > Giveaway items or collateral in swag bags
- > Comprehensive social media engagement

YWCA of San Diego County empowers women, men, and children to break the cycle of domestic violence and homelessness, and achieve self-sufficiency. Through Becky's House®, Passages and Cortez Hill Family Center, YWCA serves more than 6,000 individuals each year. Our extensive services include safe housing, a 24-hour domestic violence hotline, counseling, legal assistance, employment support, financial training, and children's programs.

GOLD: \$5,000

Event

- > 20 tickets to walk and celebration
- > 6 tickets to VIP After Party at The Local
- > On-site booth at walk festivities in the park

Promotion + Media

- > Inclusion in event news releases
- > Recognition in all promotional materials and signage
- > Logo/link featured on event landing page
- > Logo/name/link on ywcasandiego.org for one year
- > Giveaway items or collateral in swag bags
- > Comprehensive social media engagement

SILVER: \$2,500

Event

- > 10 tickets to walk and celebration
- > 4 tickets to VIP After Party at The Local
- > On-site booth at walk festivities in the park

Promotion

- > Recognition in promotional materials and signage
- > Logo featured on event landing page
- > Logo/name on ywcasandiego.org for one year
- > Giveaway items or collateral in swag bags
- > Comprehensive social media engagement

BRONZE: \$1,500

Event

- > 5 tickets to walk and celebration
- > 2 tickets to VIP After Party at The Local

Promotion

- > Recognition in select promotional materials and signage
- > Listing recognition on event landing page
- > Name listed on ywcasandiego.org for one year
- > Giveaway items or collateral in swag bags
- > Comprehensive social media engagement

To learn more and get involved, contact Gavon Morris at gmorris@ywcasandiego.org or 619.239.0355 x216.