

WALK A MILE IN HER SHOES®

Tuesday, October 11, 2016

eliminating racism
empowering women

ywca

San Diego County



1 in 4 women and 1 in 7 men experience domestic violence in their lifetime. Step up and take a stand against this critical community issue at the 9th annual *Walk a Mile in Her Shoes*.

Help end domestic violence and raise funds for our transformational **Becky's House®** domestic violence programs!

Visit ywcasandiego.org or call 619.239.0355 x225 to learn more and purchase tickets.

Fundraising Walk 5PM – 7PM

Can you sport a pair of heels for a whole mile? Enjoy music, prizes, and more while you prepare for your trek around town. Become a champion for domestic violence survivors by organizing a team and competing to raise the most funds in advance of the walk. Ready, set... go!

MLK Promenade Park
4th Avenue & K Street
San Diego, CA 92101

**Tickets: \$50 per person or
\$30 for students/children**

Includes walk registration, access to pre-event festivities, plus an official event tshirt and tote bag.



Walk + VIP After Party 7PM – 9PM

Go the distance and help raise even more funds for our Becky's House domestic violence programs! Join us at the VIP After Party for beer and cocktails, grilled nosh, and good times with your crew. Hurry, limited tickets are available.

Union Kitchen & Tap Gaslamp
333 5th Avenue
San Diego, CA 92101
(across the street from the event)

VIP tickets: \$75 per person

Includes walk registration, pre-event festivities, official event tshirt and tote bag, and exclusive access to the VIP After Party at Union Kitchen & Tap.



LIMITED TICKETS!



**DOMESTIC VIOLENCE
AWARENESS MONTH**



SPONSORSHIP LEAGUE

Attracting more than 500 people each year, *Walk a Mile in Her Shoes*® is a highly publicized event that offers a variety of recognition and promotional benefits.

To learn more about sponsorship and underwriting opportunities, contact Gavon Morris at gmorris@ywcasandiego.org or 619.239.0355 x216.

PRESENTING: \$15,000

Event

- > 40 tickets to fundraising walk
- > 20 tickets to VIP After Party
- > Remarks during event program
- > Opportunity to lead the walk
- > On-site booth at walk festivities in the park

Promotion + Media

- > Title recognition throughout event promotional activities and materials
- > Logo imprinted on official event tshirts, photo opp backdrop, tote bags, and prominent signage
- > News releases and invitation to participate in pre-event television interviews
- > Dedicated profile on ywcasandiego.org
- > Logo/link featured on event landing page
- > Giveaway items or collateral in tote bags
- > Comprehensive social media engagement

PLATINUM: \$10,000

Event

- > 30 tickets to fundraising walk
- > 10 tickets to VIP After Party
- > Special shout-out during event program
- > Opportunity to lead the walk
- > On-site booth at walk festivities in the park

Promotion + Media

- > Prominent recognition in all promotional materials and signage, including logo placement on official event tshirt and tote bags
- > News releases and invitation to participate in pre-event television interviews
- > Dedicated profile on ywcasandiego.org
- > Logo/link featured on event landing page
- > Giveaway items or collateral in tote bags
- > Comprehensive social media engagement

GOLD: \$5,000

Event

- > 20 tickets to fundraising walk
- > 6 tickets to VIP After Party
- > On-site booth at walk festivities in the park

Promotion + Media

- > Inclusion in event news releases
- > Recognition in all promotional materials and signage
- > Logo/link featured on event landing page
- > Giveaway items or collateral in tote bags
- > Comprehensive social media engagement

SILVER: \$2,500

Event

- > 10 tickets to fundraising walk
- > 4 tickets to VIP After Party
- > On-site booth at walk festivities in the park

Promotion

- > Recognition in promotional materials and signage
- > Logo featured on event landing page
- > Giveaway items or collateral in tote bags
- > Comprehensive social media engagement

BRONZE: \$1,500

Event

- > 5 tickets to fundraising walk
- > 2 tickets to VIP After Party

Promotion

- > Recognition in select promotional materials and signage
- > Listing recognition on event landing page
- > Giveaway items or collateral in tote bags
- > Comprehensive social media engagement

Founded in 1908, YWCA of San Diego County empowers women, men, and children to break the cycle of domestic violence and homelessness, and achieve self-sufficiency.